

SPONSORSHIP OPPORTUNITIES

rockthestageswfl.com



| | Platinum \$3,000 | Gold \$2,000 | Silver \$1,000 | Bronze \$500 | Family \$150 |
|---|-------------------------|-----------------|-------------------|-----------------|-----------------|
| Included in all Advertising/Media/Event Website | | | | | |
| Semi-Finals: Backstage VIP Party | + 10 Tickets | + 5 Tickets | + 2 Tickets | | |
| Semi-Finals: Rock The Stage Preview Show | + 10 Tickets | + 5 Tickets | + 2 Tickets | | + 2 Tickets |
| Finals: Rock The Stage | + 10 Tickets | + 5 Tickets | + 2 Tickets | | + 2 Tickets |
| Included in Contestant Swag Bag | | | | | |
| Vendor Booth at Semi-Finals and Finals Events | | | | | |
| Exclusive media coverage of your business and support of event | | | | | |
| Included on Stage Banner at Semi-Finals and Finals Events | | | | | |
| Opportunity to Obtain Naming Rights for: Backstage VIP Party, Rock The Stage Preview Show, or Rock The Stage Fest | + \$3,000 per Event | | | | |



For More Information Contact:

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Why is music education so important?

There is a large body of research that shows that music education for kids has the following impacts:

*-Improved self-esteem • Accelerated brain development • Increased academic performance
-Lower rates of alcohol and drug usage • Enhanced social and emotional development*

There are families here in Southwest Florida that cannot afford private music education. At the same time, in school music education programs are decreasing. The Lewis P. Tabarrini Children's Music Outreach Foundation was created to allow local kids to experience the joy and wonder of music. Through a partnership with School of Rock Fort Myers, the Tabarrini Foundation provides kids with world class music education, allowing kids to have access to music instruments and instruction. School of Rock provides the studio space, the instructors, and access to its proprietary music education method.

Rock The Stage was created in 2021 as the major annual fundraising event for the Tabarrini Foundation. This "American Idol" style competition runs from September to December.

Audition Phase

6 weeks of auditions to identify the top 24, (12 from each division; Under 18 and 18 & Over) held from September 24th – October 29th.

Semi-Finals

Top 24 compete on November 19th at The Ranch, Fort Myers. 5 finalists from each division will move on to the finals.

Finalists Showcase:

The finalists will perform at a local venue on December 2/3 with a guest judge on hand to give valuable advice prior to the Finals.



Rock the Stage Fest - THE FINALS

The event finals are December 9th. An all-day music festival with food, drinks, vendors and of course live music, including popular local artists PLUS a regional headliner at The Pickle and Pub, Fort Myers.

Funds raised at the 2022 helped us:

- ◆ Assist musicians in our community who were displaced due to Hurricane Ian through Music aLive SWFL
- ◆ Expand the Tabarrini Foundation programs from guitar lessons only to include keys/piano and vocals
- ◆ Have free music classes at School of Rock with multiple scholarship opportunities for promising students

Your sponsorship of Rock the Stage gives kids access to the benefits of free music education in SWFL.

BECOME A SPONSOR OF ROCK THE STAGE 2023

HELP US CONTINUE TO GIVE FREE MUSIC INSTRUMENTS AND MUSICAL INSTRUCTION TO DESERVING KIDS IN SOUTHWEST FLORIDA WHO WANT TO PLAY MUSIC, BUT DO NOT HAVE THE MEANS TO DO SO ON THEIR OWN.



The benefit to your organization:

- The opportunity to change kids' lives through the power of music
- The opportunity to promote your business with a positive message to thousands of people
- Strong and consistent media coverage from September through December (TV, Radio, and Print)
- Ongoing social media and web presence from the time of sponsorship agreement
- Coverage at four events; the Semi-Finals, Semis VIP After Party, the Finals Showcase (1 week prior to the finals), and Rock the Fest 2023!



The Lewis P. Tabarrini Children's Music Outreach Foundation is a 501(c)3 non-profit organization, surviving solely on donations with no government help/grants. Please contact Doug Harris at dharris@schoolofrock.com for a sponsorship agreement and to coordinate payment.

rockthestageswfl.com

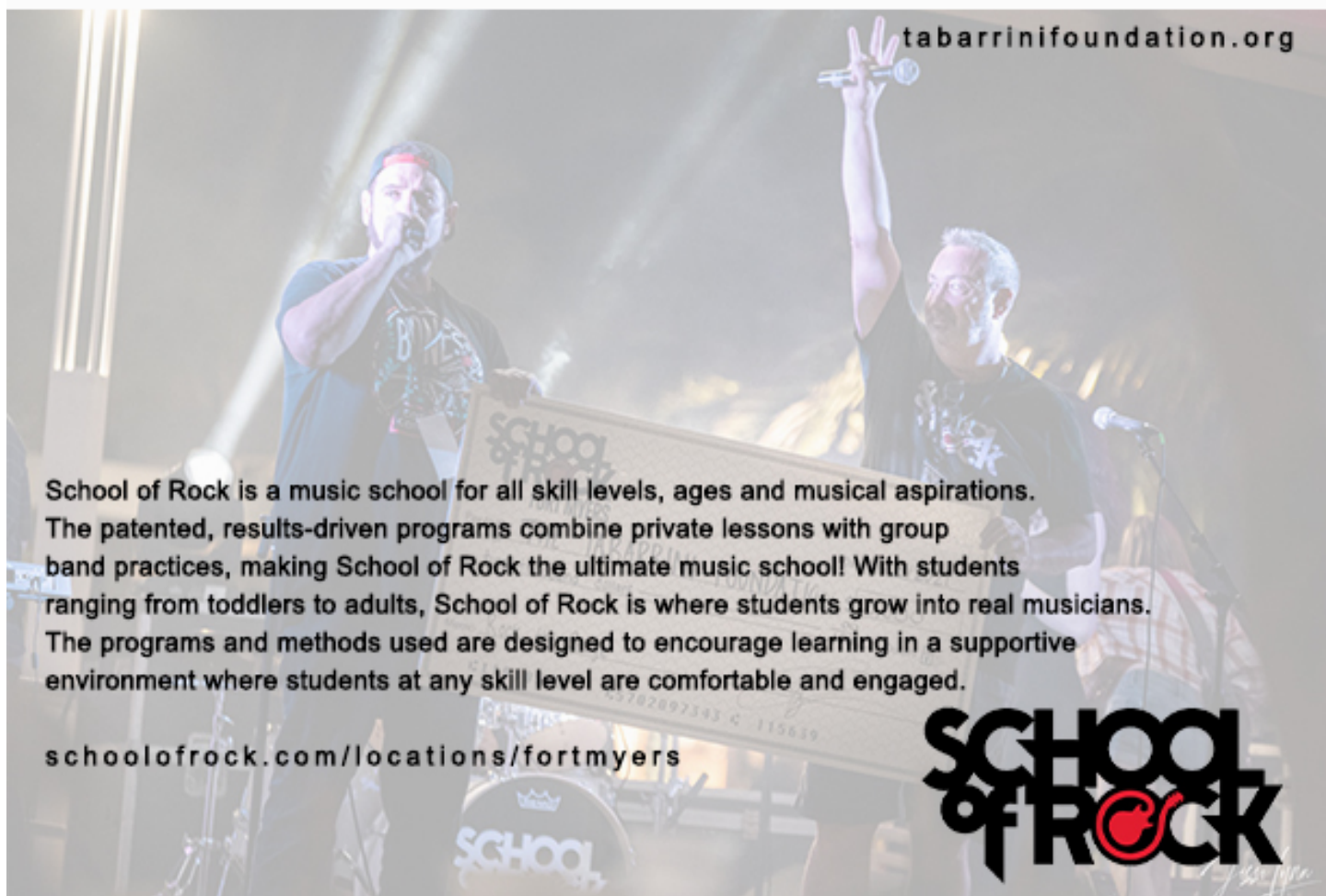
ABOUT THE ORGANIZERS



In the summer of 2021, the Tabarrini Foundation partnered with School of Rock Fort Myers with an aligning goal; to bring quality music education to as many kids as possible in Southwest Florida.

The Lewis P. Tabarrini Children's Music Outreach Foundation was founded in 2010, in memory of Lew Tabarrini. He wasn't a musician, but he loved and supported music. He was also instrumental in providing many kids with their first musical instrument. Lew believed that if a kid had a musical instrument in their hands they were less likely to get into trouble. The (non-profit organization)

Tabarrini Foundation was founded on this philosophy, aiming to enrich the lives of all children in Southwest Florida by nurturing them in the joy of making music through group and private music lessons.



tabarrinifoundation.org

School of Rock is a music school for all skill levels, ages and musical aspirations. The patented, results-driven programs combine private lessons with group band practices, making School of Rock the ultimate music school! With students ranging from toddlers to adults, School of Rock is where students grow into real musicians. The programs and methods used are designed to encourage learning in a supportive environment where students at any skill level are comfortable and engaged.

schoolofrock.com/locations/fortmyers

